

2021 MIECF

Macao International Environmental
Co-operation Forum & Exhibition
2021年澳門國際環保合作發展論壇及展覽

Host



中華人民共和國澳門特別行政區政府
Government of the Macao
Special Administrative Region of
the People's Republic of China



Towards a Green and Low Carbon New Era
05 - 07 / 08 / 2021 · MACAO
www.macaomiecf.com

Thinking Green · Going Clean · Living Cool

Manual de normas de imagem

2021 MIECF Host Co-ordinators



澳門貿易投資促進局
Instituto de Promoção do Comércio e do Investimento de Macau
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電檢總局
Divisão dos Serviços
de Protecção de Dados
Electronical Privacy Bureau
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Supporting Organization



MIECF Official Website

MIECF - A Regional Platform for Effective Exchanges in Environmental Protection

The Macao International Environmental Co-operation Forum & Exhibition (MIECF) is hosted by the Government of the Macao Special Administrative Region of the People's Republic of China, and co-organised by the governments of the Pan-Pearl River Delta Region (PPRD). The special supporting organisations include the National Development and Reform Commission of the People's Republic of China, the Ministry of Science and Technology of the People's Republic of China, the Ministry of Industry and Information Technology of the People's Republic of China, and the Ministry of Ecology and Environment of the People's Republic of China.

Since its debut in 2008, MIECF has seen continuous improvements and was accredited by the Global Association of the Exhibition Industry (UFI) in 2011. MIECF brings together a series of professional international forums, exhibitions, business matching and networking activities, in which both local and overseas participants take part. By organising high-level delegations to take part in the event, it promotes international co-operation among governments, industries, universities, research institutes, users and investors in the environmental protection area. MIECF aims to grow into an international exchange and co-operation platform that promotes technology transfer and sustainable development for the environmental protection sector in the "Belt and Road" countries and regions, the Pan-Pearl River Delta Region (PPRD), the Guangdong-Hong Kong-Macao Greater Bay Area, Portuguese-speaking countries, European countries and the rest of the world.

Theme: Towards a Green and Low Carbon New Era

Green and low carbon development is not only a globally discussed issue concerning the implementation of the Paris Agreement, but it is also a key to China's future development and a priority for countries and regions along the "Belt and Road" Initiative to achieve common development. With the theme "Towards a Green and Low Carbon New Era" and through case analysis, policy analysis, technology demonstrations and business networking, this year's MIECF will, jointly with the participants, promote "dual circulation" – a new green economic development pattern – in pursuit of a new green and low carbon era.

MIECF Participants' Stories

Exhibitor from Yunnan province: "Through MIECF, we were exposed to new environmental protection concepts, and trends in the development of environmental protection technologies in Portuguese-speaking countries, Hong Kong and Macao. We also understood how much we fall short. However, the exhibition allowed our counterparts from different countries and regions to learn about the research capabilities of our provincial Institute of Ecological and Environmental Science, and technological advantages in environmental conservation for plateau lakes. Some overseas enterprises and research institutes are interested in co-operating with our province."

Exhibitor from Zhuhai, Guangdong province, engaged in industrial waste heat recovery and building energy-saving technologies: "Through MIECF, we have raised our brand awareness and many quality customers have approached us for business meetings. More than ten potential agents hope to represent our products in the three major areas – solar photovoltaic, solar water heating and energy-saving buildings."

Exhibitor from Portugal: "MIECF enables companies to enter the mainland China market and attract overseas capital to develop their business. Two Portuguese companies have successfully matched with mainland investors, so we are very pleased with the outcome of joining MIECF."

Macao-based exhibitor at MIECF "Greenovation Zone": "We received enquiries from different regions (Mainland China, Hong Kong and Taiwan region) when we participated in the event for the first time, in addition to enquiries from local large hotels about our new environmental protection products. The results from taking part in MIECF have far exceeded our expectations."

Privileges for 2021MIECF Exhibitors



Green Matching



Exhibitor Presentations



Hosted Buyer Programme



Exposure Opportunities

2021MIECF Highlights and Key Programmes



Green Forum

Through online and in-person meetings, participants will share insights into the latest development policies and directions, corporate strategies, and trends in the industry.



Green Showcase

Featuring environmental products and solutions, technologies and best practices for ecological civilisation and green development. There is also the "online exhibition" which can help attendees participate despite time differences and distances.



Green Business Co-operation Day

Exchange of ideas to promote environmental co-operation through experience sharing, Networking Cocktail and Signing Ceremony.



Green Business Matching and Networking Activities

A series of tailor-made business matching and networking activities, as well as the "cloud matching" service will be held to enhance the efficacy of matching and exchange activities.



Green Public Day

Raising awareness of environmental protection through a series of parent-child activities.



Greenovation Zone

Introducing innovative environmental protection technologies and products, to see innovation as the driving force behind the new era of low-carbon development.

Scope of Exhibits



- Green Mobility
- Energy Efficiency
- Renewable Energy
- Green Building



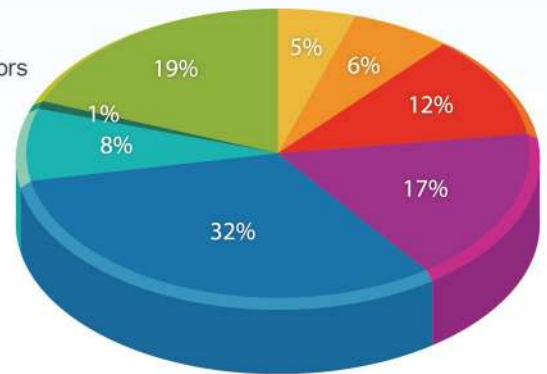
- Air Quality
- Waste Management Solutions
- Water and Wastewater Management Solutions
- Environmentally-Friendly Products and Services



- Soil Recovery and Site Decontamination
- Environmental Monitoring and Environmental Big Data Services
- Eco-Cities Total Solution

Previous Participants

- Enterprisers / Business Partners / Company Presidents / Managing Directors
- Top Management (Vice President / General Manager / Director)
- Middle Management (Department Head / Manager)
- Executives (Supervisor / Assistant)
- Academics
- Technical Specialists
- Government Officials
- Others



A Gathering of Previous Prime Exhibitors



2021MIECF Exhibition Fees

Special Offer

80% All local exhibitors can enjoy an 80% fee reduction!

50% All overseas exhibitors can enjoy a 50% fee reduction!

Raw Space (18 square metres at minimum)		Standard Booth 9 square metres (3m x 3m)	
Standard Rate	MOP 1,000.00/ US\$ 125.00 (per square metre)	Standard Rate	MOP 12,200.00 / US\$ 1,525.00 (per standard booth)

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